



BRIGHTPOOL

We have reinvented trading—making it so powerful, it feels like magic.

You can freeze a price and trade it later, earn just for placing orders — even if not executed — and trade with leverage without liquidation risk.

Management Team



Tomasz M. Piwoński
Co-CEO & Founder

As a Hedge Fund Manager, achieved over 100% profit with a 4.6% maximum drawdown over last 10 years.



Elizabeth Jacobi
Co-CEO & Board Member

Former fractional CPO for Web3. Exit-Founder of RWA tokenization platform. TradFi background at the Chief Investment Office of Merrill Lynch.

Problem

Most crypto traders miss out on **powerful strategies** — just because they involve options.

Why? They're too complex and overwhelming.

Solution

We deliver **powerful strategies** through a classic trading panel — **keeping options under the hood for simplicity.**

Powered by the Nobel-winning **Black-Scholes model** and our AI.

Unique Selling Proposition

New revenue streams for partners.
A powerful, intuitive trading experience for their users.

Products

• **BrightPool**
B2B Custom Solutions

• **BRIX.Finance**
B2C, Proof of Concept

Go-to-Market Strategy

We're raising seed funding to scale B2B integrations (exchanges & wallets) and kick off our B2C launch.

B2C solutions are either too simple to be powerful, or too complex to be usable.
BrightPool is the only B2B-first crypto options market maker.

Vision

Becoming the trusted provider of powerful trading solutions and a leading options market maker across exchanges — benefiting from pricing and liquidity advantages that build a significant competitive edge.

Mission

Empowering traders with simplified, gamified access to crypto options.

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